

What is claimed is:

1. A soft, chewable anesthetic lozenge, comprising, by weight:

hydrogenated starch hydrolysate	10-60%
hydrogenated mono- and di-saccharides	3-60%
hydrogenated vegetable oil	1-20%
gelatin	0.5-27%
anesthetic	0.25-7.5%
water	1-25%.

2. The lozenge of claim 1, wherein the anesthetic is selected from the group consisting of benzocaine in an amount of 0.25 to 7.5% by weight, menthol in an amount of 0.25 to 3% by weight, and mixtures thereof.

3. The lozenge of claim 1, additionally comprising a sweetener.

4. The lozenge of claim 3, wherein the sweetener is sucralose.

5. The lozenge of claim 1, additionally comprising silica in an amount of 0.5 to 10% by weight.

6. The lozenge of claim 1, additionally comprising 0.1 to 7% by weight of flavoring.

7. The lozenge of claim 1, wherein the hydrogenated vegetable oil is present in an amount of 1-10% by weight.

8. The lozenge of claim 1, additionally comprising 0.5 to 5% by weight of polyethylene glycol of between PEG-4 and PEG-800.

9. The lozenge of claim 8, wherein the polyethylene glycol is PEG-75.

10. A method of treating mouth and throat pain comprising administering to the mouth and throat a soft, chewable, non-sticky anesthetic lozenge comprising, by weight: hydrogenated starch hydrolysate 10 to 60%, hydrogenated mono-

and di-saccharides 3 to 60%, hydrogenated vegetable oil 1 to 20%, gelatin 0.5 to 27%, anesthetic 0.25 to 7.5%, water 1 to 25%.

11. The method of Claim 10 wherein the anesthetic is selected from the group consisting of benzocaine in an amount of 0.25 to 7.5% by weight, menthol in an amount of 0.25 to 3% by weight, and mixtures thereof.

12. The method of Claim 10 wherein the lozenge additionally comprises a sweetener.

13. The method of Claim 11 wherein the sweetener is sucralose.

14. The method of Claim 10 wherein the lozenge additionally comprises silica in an amount of 0.5 to 10% by weight.

15. The method of Claim 10 wherein the lozenge additionally comprises 0.1 to 7% by weight of flavoring.

16. The method of Claim 10 wherein the lozenge additionally comprises 1 to 20% by weight of hydrogenated vegetable oil.